

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2867111
<b>Application Number:</b>	09804735
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	2033
<b>Title of Invention:</b>	Method and apparatus for determining the effectiveness of internet advertising
<b>First Named Inventor/Applicant Name:</b>	Kannan Srinivasan
<b>Customer Number:</b>	35195
<b>Filer:</b>	Stanley D. Ference/Audrey Riddle
<b>Filer Authorized By:</b>	Stanley D. Ference
<b>Attorney Docket Number:</b>	696.002
<b>Receipt Date:</b>	15-FEB-2008
<b>Filing Date:</b>	13-MAR-2001
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$405
RAM confirmation Number	9760
Deposit Account	
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	696-002-RCE.pdf	52226 c6eea585f4c2283d89eb1f662dcccdee6e7e65294	no	2
<b>Warnings:</b>					
This is not a USPTO supplied RCE SB30 form.					
<b>Information:</b>					
2	Miscellaneous Incoming Letter	696-002-AmdtCvrSht.pdf	24420 1a97a3ebf8dfc94841d95a71ee001dae9cd8aabf	no	1
<b>Warnings:</b>					
<b>Information:</b>					
3	Claims	696-002-Claims.pdf	139376 b1d9577d0fdd2c746bf9e2059ae97571d8cc0a36	no	5
<b>Warnings:</b>					
<b>Information:</b>					
4	Applicant Arguments/Remarks Made in an Amendment	696-002-Remarks.pdf	211607 41eb0366ba772e9b1ac7832208e6485ca2836714	no	6
<b>Warnings:</b>					
<b>Information:</b>					
5	Fee Worksheet (PTO-06)	fee-info.pdf	8200 bd858814b9727f11446197e123c4892d953113638	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			435829		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					